

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV5/12 16.15
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

CLASS: NATL. LOCAL

ICE)

DATE NOV5/12 16.15

DATE NOV5/12 16.15

STA:

AMERICAN CROSSROADS

[illegible]

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 27
AGENCY EST# = 125

27	S	1205A-1235A	30	\$600.00	10/21	10/21	0
----	---	-------------	----	----------	-------	-------	---

PROGRAM :	HOT TOPICS (AFTER NCAA FTBL.)
CON COM1:	HOT TOPICS (AFTER NCAA FTBL.)

80	A	1221A-1251A	30	\$600.00	10/27	10/27	1	2011
----	---	-------------	----	----------	-------	-------	---	------

PROGRAM : JEOPARDY
ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-27
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-28

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
81	A		1251A-147A	30		\$500.00	10/27	10/27	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A												
PART OF A MAKEGOOD MADE UP OF LINES 80-81												
28	S		1235A-135A	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#27				OCT27		30S	\$600.00	(NOV5/12)	
			BUY#28				OCT27		30S	\$500.00		
			OFFER: SAT/1221A-1251A				OCT27		30S	\$600.00	PLS ADVISE.	
			& SAT/1251A-147A				OCT27		30S	\$500.00		
CMT: LATE RUNS DUE TO FOOTBALL, SPOTS AIRED AT 1250A & 146A												
OCT/12	158150.00		NOV/12	93900.00								
CONTRACT TOTAL											252050.00	
TOTAL SPOTS											78	

MARKET TOTALS \$924,400 WFTV 27% WKMG 29% WESH 24% WOFL 17% WKCF 1% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE